

# TOURISM RELIEF FUND ULTIMATE RECIPIENT OVERVIEW

## OVERVIEW

**34**  
Ultimate Recipients

**\$3 Million**  
Total Funds Administered

**11**  
Projects leveraged to and approved by RTOs

## HIGHLIGHTS

### NORTHERN



### SOUTHERN

\$1 Million

FUNDS TO ADMINISTER

\$2 Million

\$3,597,251

FUNDS REQUESTED

\$3,587,306

\$1 Million

FUNDS DELIVERED TO ULTIMATE RECIPIENTS

\$2 Million

## IBA SERVICES

ITO Indigenous Business Advisors offered free advisory services during the TRF process.

**78** Applicants requested support from an IBA.

All received free IBA services for their application.

**83%** Of total applicants received IBA support

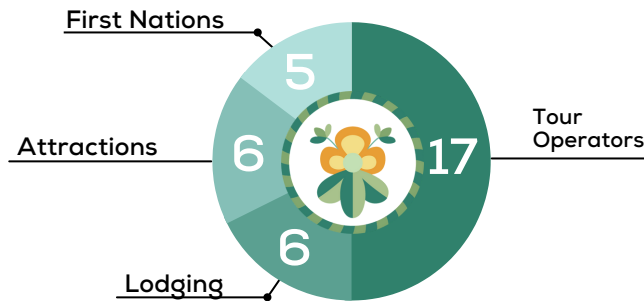
### MAIN AREAS

Financials/ Budget  
Project Development  
Grant Writing  
Submission Aid

## APPROVED PROJECTS

**34**

ITO Ultimate Recipients



## MAIN THEMES

Develop Programming  
Product Development  
Enhance Infrastructure  
Capacity Expansions  
Physical Expansions  
Workforce development  
Digital Enhancements

**11** Projects referred to and approved by Regional Tourism Organizations

Total Value **\$ 970,584**

## REVIEW PANEL

The review panel included members with expertise in tourism and Indigenous tourism and business development/economic development. All Ontario Aboriginal Financial Institutions were engaged.



TWO RIVERS  
COMMUNITY DEVELOPMENT CENTRE



Tecumseh  
Community Development Corporation



nadf



tiao  
Tourism Industry Association of Ontario



INDIGENOUS  
TOURISM BC  
CORPORATE